

## **Historic, Archive Document**

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02,09

Apr. 1, 1947

IMMEDIATELY

Available Stocks

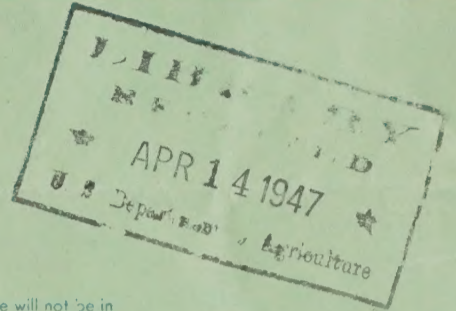
Lawrence  
**Robinson**  
& SONS

MAIN OFFICE  
MODESTO, CALIF.



CANTALOUPE CITRON CUCUMBER DILL GOURD PUMPKIN SQUASH WATERMELON

LIST NO. 704



We give no warranty, express or implied, as to the productiveness of any seeds or bulbs we sell and we will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed.

We offer the following items, excellent quality, germination standard or above and according to the usual seedsmen's terms.

All quotations subject to prior sale, bags extra. Cucumber and cantaloupe are in the main f.o.b. Rocky Ford, Colorado, balance f.o.b. Modesto, California. This list cancels all previous lists.

CUCUMBER	LBS.
Davis Perfect .....	\$.95
White Wonder .....	.95
Boston Pickle .....	.85
Chicago Pickle .....	.85
Davis Blend .....	.85
Early Russian .....	.85
Short Stem Snow's Pickle .....	.85
Improved White Spine .....	.85
Klondike White Spine .....	.85
Mincu .....	.85
Monarch or Heinz Pickle .....	.85
National Pickle (Improved) .....	.85
Snow's Perfection Pickle .....	.85
Ohio No. 31 .....	.85

CANTALOUPE	
Bender's Surprise .....	.90
Burrell's Gem .....	.90
Cranshaw .....	.90
Early Bender .....	.90
Eden Gem .....	.90
Emerald Gem .....	.90
Globe of Gold .....	.90
Golden Beauty Casaba .....	.90
Golden Hybrid .....	.90
Triumph Jumbo Hales Best .....	.90
Hales Best No. 36 .....	.90
Hales Best No. 936 .....	.90
Honey Dew, Gold Rind .....	.90
Honey Dew, Green Flesh .....	.90
Honey Dew, Pink Flesh .....	.90
Honey Ball .....	.90
Honey Rock .....	.90
Improved Yellow Cantaloupe .....	.90
Jenny Lind .....	.90
Knight or Maryland .....	.90
Montreal Market .....	.90
Netted Gem .....	.90
New Yorker .....	.90
Improved Perfecto .....	.90
Mammoth Persian .....	.90
Pride of Wisconsin .....	.90
Pollock No. 40-25 .....	.90
Queen of Colorado .....	.90
Rocky Ford, Gold Lined .....	.90
Rocky Ford, Green Flesh .....	.90
Seed Breeders .....	.90
Arizona No. 13 (Mildew Resistant) .....	.90
Imperial No. 45 (Mildew Resistant) .....	.90
No. D-2 .....	.90
Imperial No. 5 (Mildew Resistant) .....	.90
Imperial No. 6 (Mildew Resistant) .....	.90
Texas No. 1 (Aphid-Mildew Resistant) .....	1.20

WATERMELON	
Cole's Early .....	.65
Harris Earliest .....	.65
Tom Watson .....	.65
King & Queen Winter .....	.75
Sweet Siberian .....	.75
Florida Giant .....	.90
Early Arizona .....	.80
Ice Box (White or Red Flesh) .....	.80
Northern Sweet .....	.80
Klondike Brown Seed .....	.90
Klondike Black Seed No. 3 .....	.90

WATERMELON (CONTINUED)	LBS.
Klondike R7 .....	\$.85

CITRON	
Green Seed .....	.65
Red Seed .....	.65

SQUASH	
Banana (Blue) .....	.80
Banana (Pink) .....	.80
Blue Hubbard .....	.80
Chicago Warty Hubbard .....	.80
Golden Delicious .....	.80
Golden Hubbard .....	.80
Improved Hubbard .....	.80
Kitchenette Hubbard .....	.80
Mammoth Chili .....	.80
Benning's Green Tint Scallop .....	.65
Early Prolific Straightneck .....	.65
Early Golden Summer Crookneck .....	.65
Early White Bush Scallop .....	.65
Giant Crookneck .....	.65
Giant Straightneck .....	.65
Golden Table Queen .....	.65
Mammoth Table Queen .....	.65
Mammoth White Bush Scallop .....	.65
Squaggetti .....	.65
Table Queen or Acorn .....	.65
Black Zucchini .....	.65
Grey Zucchini .....	.65
Early Golden Bush Scallop .....	.65
Wood's Prolific White Bush .....	.65
Vegetable Marrow White Bush .....	.65
Vegetable Marrow White Vine .....	.65
Umatilla Marblehead .....	.85

PUMPKIN	
Kentucky Field .....	.65
Striped Cushaw .....	.65
White Cushaw .....	.65
Connecticut Field .....	.65
Dickinson .....	.65
Japanese Pie .....	.65
Large Cheese .....	.65
Small Sugar or Pie .....	.65
Tennessee Sweet Potato .....	.65
Winter Luxury (orange) .....	.65
King of the Mammoth .....	.88
Virginia Mammoth .....	.65

CABBAGE	
Premium Late Flat Dutch .....	1.00
Early Flat Dutch .....	1.00
Wisconsin All Seasons .....	1.00
Danish Ballhead .....	1.00
Penn State Ballhead .....	1.00

GOURDS	
Italian Edible (Cocozella Longiss) .....	.90
Small Ornamental Mixed .....	.90
Large Mixed .....	.90

DILL	
Mammoth Long Island .....	.50

"AMERICA'S Safest GROWERS"



# LAWRENCE ROBINSON & SONS

LAWRENCE R. ROBINSON  
LAWRENCE R. ROBINSON, JR.  
WARD F. ROBINSON

CABBAGE, CANTALOUPE, CUCUMBER, DILL, SQUASH, PUMPKIN, SQUASH, WATERMELON, ETC.

CABLE ADDRESS: "ROBANDSONS"  
— ALL CODES —

SPECIALIST PRODUCERS OF VEGETABLE

*Seeds*



MODESTO, CALIFORNIA

TELEPHONE 2797 ---- 2798

ROCKY FORD, COLO.

JOHN A. ROBINSON  
MANAGER

April 1, 1947

## VINE SEED PRE-PLANTING CROP PROSPECTS

We give no warranty, express or implied, as to the productiveness of any seeds or bulbs we sell and we will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed.

While crops in the Cucurbit line have not been planted, yet it is well at this time, to take stock of certain climatical trends, that may have an effect one way or another on crops during the coming production season:

**COLORADO:** With a branch plant at Greeley and one at Rocky Ford, we produce a considerable percentage of our cantaloupe and cucumber in this state. In both areas, irrigation facilities are provided with a large network of ditches and a comprehensive system of reservoirs which, while they have gone a long way towards the maintenance of successful, varied productions, yet cannot be termed adequate. Each year Colorado has to depend upon not only their reservoir water, but on periodic rainfall.

Starting in September, last year, Colorado rather generally received a large amount of snow. This was repeated at small intervals through our whole harvest program, and while, of course, it had an adverse effect on our successful harvest, yet it did provide considerable amounts of moisture. Through the whole winter the ground has soaked up a considerable amount of much needed moisture. We do not foresee at the present time, any danger of lack of moisture during the coming production season. From this standpoint, Colorado should have a successful production year in CUCURBITS.

**CALIFORNIA:** In this state, our main office is here at Modesto where we produce squash, pumpkin, and watermelon. We maintain a branch plant at Gridley, California, about 150 miles north, and in that area, large acreages of cucumber, cantaloupe, watermelon, squash and pumpkin are under annual production by our company. This is our largest production area.

The rainfall has been far from normal this past season in California. As with Colorado, most of our production areas are covered with a network of irrigation ditches which are fed, in most cases, by the adequate reservoirs caused by large dams in the foothills and higher Sierra Nevada mountains. Now, Modesto has adequate moisture. While it has not been a normal year, as far as rainfall is concerned, our reservoirs are full and that is a guarantee of sufficient moisture for the whole production year. Gridley, however, is what might be called "borderline". The reservoirs are full, but sufficient reservoirs are not provided to carry the northern California territory through the whole production year. The reservoirs must depend on being replenished by large ice packs formed during the winter in the High Sierras, which, as they thaw during the summer, provide a run-off which keeps the reservoirs full. The ice pack is not normal this year, and while we believe adequate moisture will be provided, yet there is a possibility that we may run a little short. We do not believe that it is serious enough to greatly effect our yields, yet it is a fact that has to be considered in placing acreage.

Since the first of the year, we have experienced quite a lively amount of spot business on the items which we produce. This and other factors leads us to believe that stocks of vine seeds throughout the country are generally rather small, and the demand is almost countrywide.

As you know, we are now actively contracting for our 1947 crops, which will be planted in May and June for harvest in September, October, and November of this year. We have been booking contracts for the past seven weeks for this year, and to date, contract business is running just a little bit ahead of the same date last year. We will make our semi-final acreage revisions about the 20th of April, with final acreage revisions the 15th of May, so we are hoping very much that the great bulk of the contracts will be placed prior to that time. As you no doubt are aware, it is exceedingly difficult to allot acreage as the date for final planting draws near. Most of our ranchers make their final plans for acreage by the 10th of May. May we urge your early contracting?

With our very best regards, we are,

Yours very truly,

LAWRENCE ROBINSON & SONS

LRRjr:AH

P.S. We've enclosed our list outlining varieties available for instant shipment. May we provide your SPOT needs.

P.P.S. Don't forget -- our Colorado & California plants are equipped to treat ALL seeds with fungicides. The cost is small -- the results are large!

